

# CORE

KICKSTART

YOUR VERY OWN USP AND PLATFORM TO STAND OUT! COMBINING INTELLIGENT BEHAVIOURAL “JOB FIT” REPORTING AND ON DEMAND VIDEO PROFILE, FORMING YOUR OWN DIGITAL PROFILE. ALSO INCLUDED IS A DETAILED SELF DEVELOPMENT PACK CONTAINING 7 REPORTS, PACKED WITH HINTS, TIPS AND INTERVIEW QUESTIONS FOR YOU TO PRACTICE, PRACTICE, PRACTICE!

BOOST YOUR NEXT CAREER STEP OR  
ENHANCE YOUR JOB SEARCH WITH  
CORE KICKSTART!

CAN YOU AFFORD NOT TO “KICKSTART”  
YOUR CAREER?

[www.bpmtech.co.uk/core](http://www.bpmtech.co.uk/core)

[tellmemore@bpm-core.co.uk](mailto:tellmemore@bpm-core.co.uk)

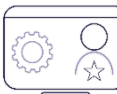
01484 717739



Quality guarantee and  
unique “Kickstart”  
commitment



Your very own USP!  
Get noticed!  
Get hired!



Manage your own,  
behavioural “Job Fit” and  
Video profile



Benefit for your own self  
development pack and  
question bank with useful  
interview tips and hints



Blending the science of  
recruitment with the art of  
relationships

# WHY CORE KICKSTART?

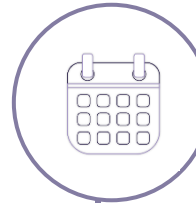
CORE KICKSTART was created to target the following candidate frustrations:



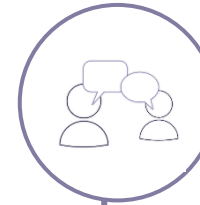
"I never get shortlisted to demonstrate and present my skills to the client"



"How can I stand out against all the other applicants?"



"I don't have time and/or I'm struggling to tailor my CV for every specific role"



"I don't want to waste my time attending an interview for a role that isn't a good fit"



"I don't have enough leave/ can't afford to take time off work to commit to a first/multi stage interview process"



# WHAT DOES CORE KICKSTART DIGITAL PROFILE INCLUDE?

## VIDEO PROFILE



Answer up to 10 pre set, job specific questions set by clients



Each video answer can last up to 3 minutes and comes with a unique URL



You have the option to perfect and rerecord answers and the video is completed at your convenience



Complete the video at your own convenience



Complete in under 15 minutes and benefit from best in class video software

**CORE** FREE VIDEO TRIAL

# CORE

KICKSTART

## BEHAVIOURAL PROFILE AND SELF DEVELOPMENT PACK



The behavioural “Job Fit” report



6 further powerful reports that form part of your self development pack



Reports cover: Leadership style and potential  
Remote working pack and self development



Question bank of over 20 questions clients could ask at interview



CV and interview hints and tips included throughout the reports

**CORE** FREE “JOB FIT” TRIAL

Remember, you have the option to own and control your digital profile!

# CORE

KICKSTART

## FEATURES

# CQRE

## BENEFITS

KICKSTART



Take control of your job search with your own USP!



Get noticed directly and stand out from the crowd



Remove the sole reliance from your CV with your role specific Job Fit and Video profile



Use directly to accelerate the interview process



Increase the likelihood of a good skills and behavioural match



Accept the job with confidence



Stand out from the crowd with your unique "Job Fit" and Video Profile



Attach your Job Fit and Video profile to LinkedIn, CV, Cover letter or application form



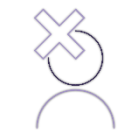
Reflects positively on you! Highlighting your creativity, professionalism and commitment



Drive optimal results



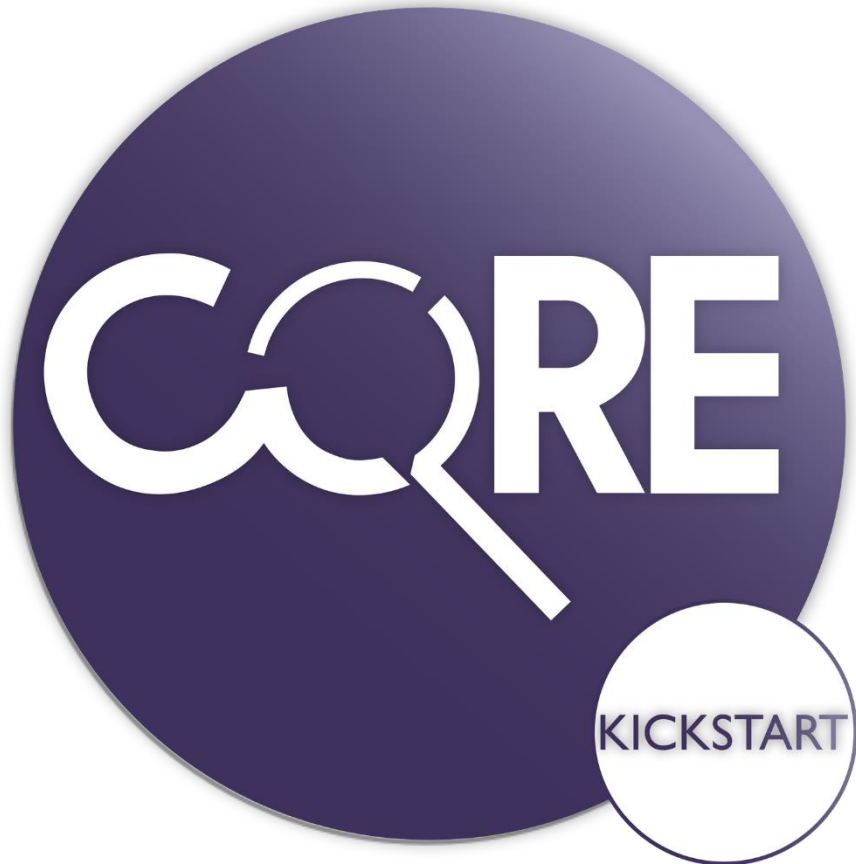
Saves you time and money



Reduce the risk of a behavioural mismatch with your bespoke "Job Fit" profile

# CQRE

KICKSTART



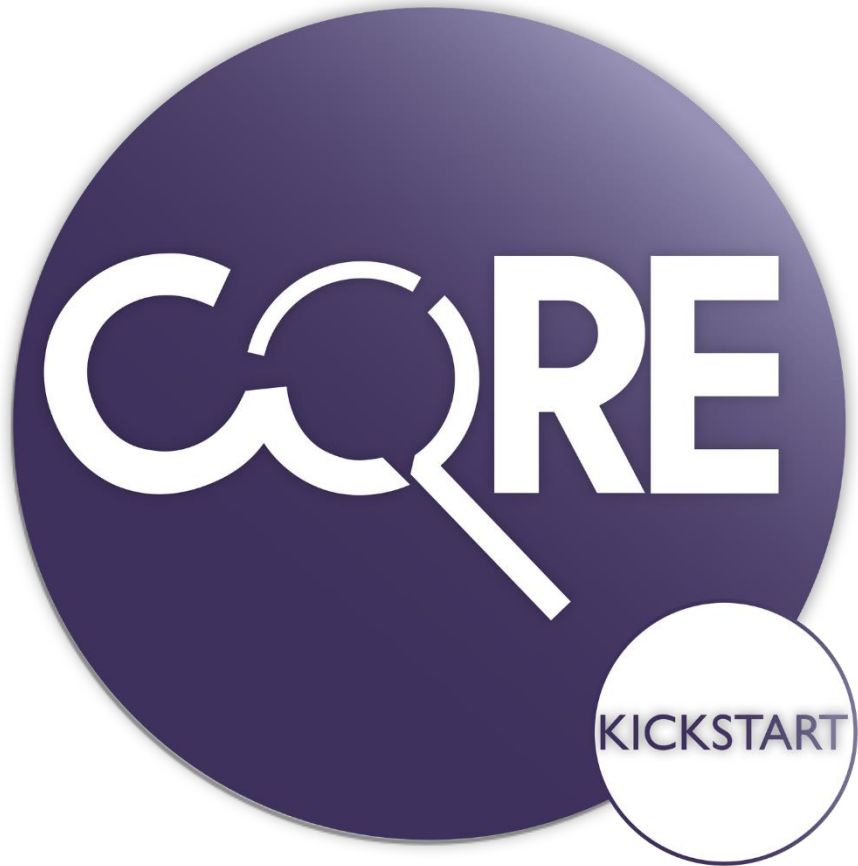
## PUT YOURSELF IN THE CLIENT'S SHOES

- The client advertise a role
- They get inundated with CV's!
- The likely challenge: To hire the best candidate in the most cost effective and efficient way

## QUESTION...

- How does the client optimise the recruitment process?
- How do they make non biased assessments and judge a candidates suitability purely on a traditional, one dimension CV?
- How can your Digital Profile help them?





## ANSWER

They don't! The reality is down to the sheer volume, they struggle to review all CV's fairly! Let's be honest, CV's look and feel very similar and often raise more questions than answers

SOLUTION... CORE

KICKSTART

Which type of application would you prefer to receive?

A unique and tailored digital profile with "Job Fit" and Video profile that gives an added dimension to your application, can be viewed anytime, anywhere or a generic CV?



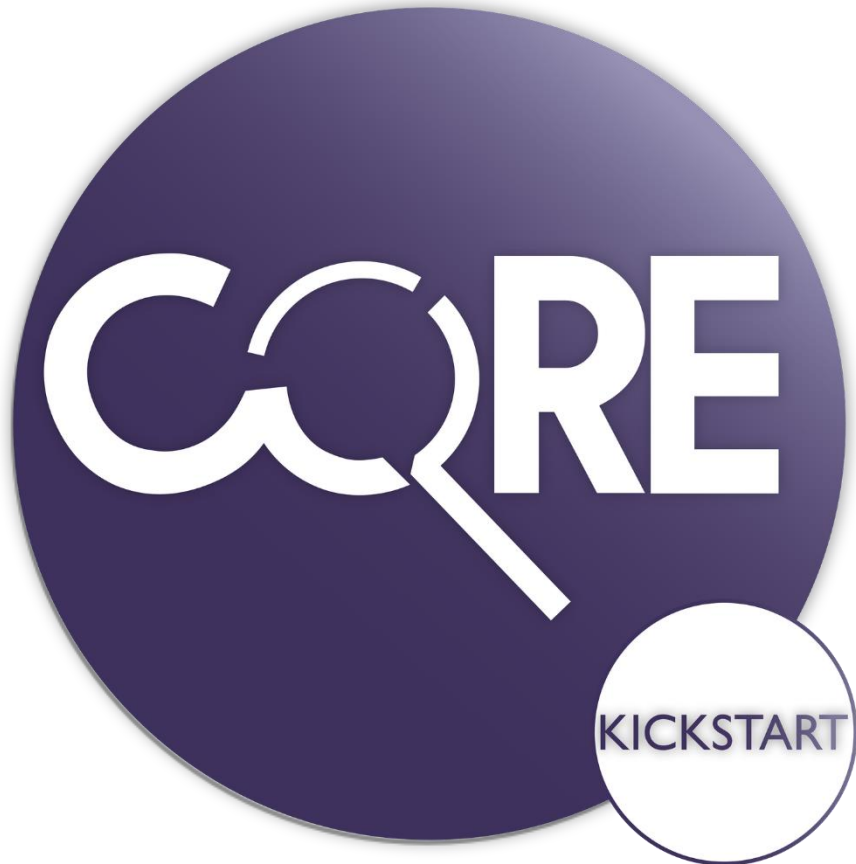
# POWERFUL AND UNIQUE SOLUTION

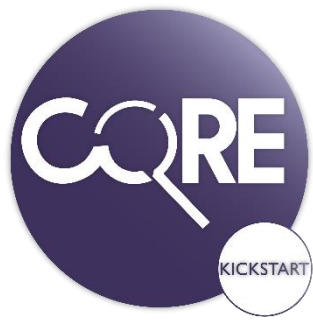
## CORE KICKSTART

Give yourself a Unique Selling Point with **CORE KICKSTART** “Job Fit” and Video Profile pre selection pack!

Guaranteed to stand out, resulting in the hiring manager investing a couple of minutes reviewing your tailored First Stage pre selection interview pack!

You own your **CORE KICKSTART** Profile! Why not add it to LinkedIn to drive direct engagement or simply add your behavioural “Job Fit” and Video Profile to your CV, Email or application form when applying for roles via agencies or reaching out directly!





# THE PROCESS...

1



Choose from over 120 predetermined benchmarks

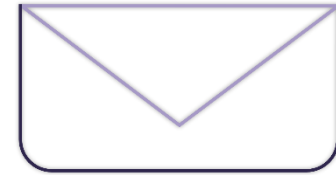
Select the report specific to your work history and/or your job family group

2



CORE confirms the relevant benchmark and creates the assessment

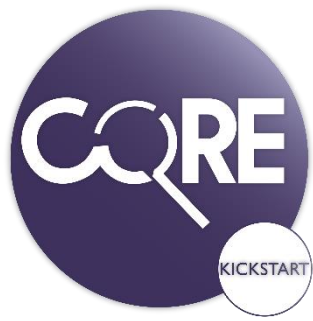
3



Receive your personal access link via email to undertake the assessments

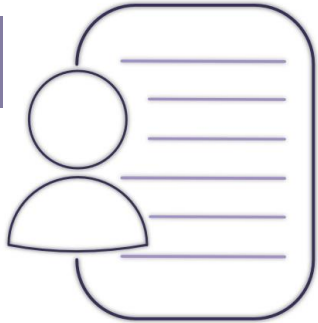






# THE PROCESS...

4



Complete both Assessments:

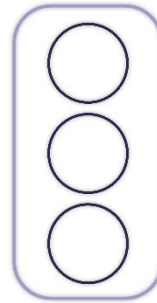
**behavioural Questionnaire**

45 multiple choice questions. Typically takes about 5 minutes

**Cognitive Ability Test**

Timed 7 minute, 30 multiple choice questionnaire

5



**CORE KICKSTART** will instantly generate your personal Red, Amber & Green behavioural “Job Fit Report”, assessing your suitability based on the following criteria:

General Reasoning (Cognitive)

Conscientious (Organisation)

Conventional (Rules)

Extroversion Reserved/Listener to outgoing/talker

Stable Sensitive/anxious to calm/stress resistant

Team individualistic/competitive to Collaborate/win-win

Good Impression (Social Desirability)

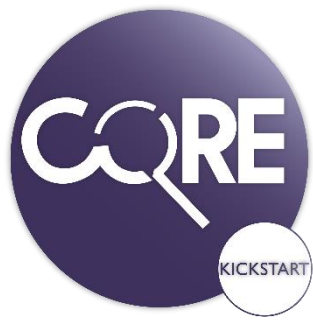
6



Contact BPM Tech directly to access and review your instant results

**CORE FREE “JOB FIT” TRIAL**





# YOUR VERY OWN ON DEMAND, FULLY DIGITAL PRE SECTION PROFILE

1



## KICKSTART

On Demand Video Profile (Inc 5 Q's)  
"Job Fit" Profile  
Inc. Bonus Question Bank

All inclusive, One off Cost: £69.99

2



## KICKSTART EXECUTIVE

On Demand Video Profile ( Inc 10 Q's)  
"Job Fit" Profile  
Question Bank

5 powerful reports covering:  
Leadership potential and style  
Remote Working preference

All inclusive, One off Cost: £89.99

3



## GRADUATE KICKSTART PLUS

On Demand Video Profile ( Inc 10 Q's)  
"Job Fit" Profile  
Career Trait Profile  
Job Fit Report Bundle  
Inc. Bonus Question Bank

All inclusive, One off Cost: £89.99



# CAN YOU AFFORD NOT TO KICKSTART YOUR CAREER?

## ONGOING KICKSTART COMMITMENT

BPM Tech will support you throughout your journey and welcome the opportunity of talking through and further validating your pre selection pack with potential perspective employers on your behalf

## QUALITY GUARANTEE

If your situation changes or you're not happy with the "Job Fit" behavioural profile and/or Video Profile pre selection pack, no problem, just walk away and there will be no charge!



EMAIL: [tellmemore@bpm-core.co.uk](mailto:tellmemore@bpm-core.co.uk)

PHONE: 01484 717739

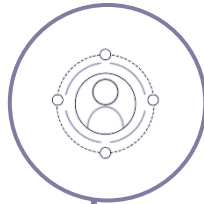
WEB: [www.bpm-core.co.uk](http://www.bpm-core.co.uk)





# YOUR BEHAVIOURAL “JOB FIT” PROFILE

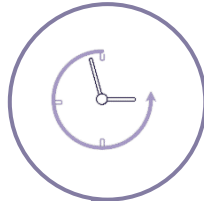
The final piece of your CORE on Demand Pre Screening Profile.  
Generate your own behavioural “Job Fit” report



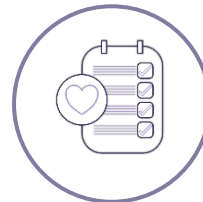
Find a quiet and distraction free setting to complete your questions



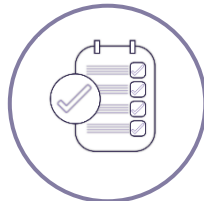
Familiarise yourself.  
Remember there are no right and wrong answers



Complete in under 20 minutes! Results are instant!



Reduce the risk of a role not working out by producing powerful and predicative insights!



“Job fit Report”  
Consist of:  
Behavioural profile consisting of 45 Q's and take 5 minutes.  
Cognitive ability consists of 30 Q's and takes 7 minutes

**CORE** “Job Fit” Profile  
STAND OUT.  
GET NOTICED.  
GET HIRED.



[www.bpmtech.co.uk/core-candidates](http://www.bpmtech.co.uk/core-candidates)

[tellmemore@bpm-core.co.uk](mailto:tellmemore@bpm-core.co.uk)

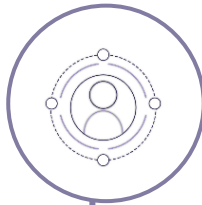
01484 717739



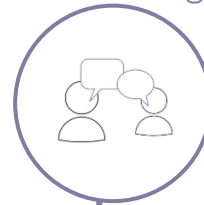


# HOW TO FILM A VIDEO INTERVIEW

A vital component of your CORE on Demand Pre Screening Profile. Once complete, access your own individual link and use this to stand out and get noticed!



Find a quiet, distraction and clutter free setting and dress to impress!



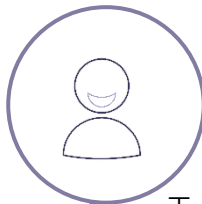
Rehearse your answers. Keep it short, sharp and to the point



Frame of mind and shot. From the waste up, with your interview head on!



Lights, camera, action! Make sure your sound and lighting are on point



Delivery.  
Tone, pace and expressions are key. Breath, relax and smile!  
Watch the ums and ahs between sentences, speak slowly and clearly!



Consider using the STAR Method!  
Situation, Task, Action, Result

**CORE** Video Tips  
STAND OUT.  
GET NOTICED.  
GET HIRED.



[www.bpmtech.co.uk/core](http://www.bpmtech.co.uk/core)

[tellmemore@bpm-core.co.uk](mailto:tellmemore@bpm-core.co.uk)

01484 717739





# STAR FRAMEWORK

The STAR approach can be helpful for competency based interviews, allowing you to provide structure and concrete examples that you possess the relevant experience and skills

**S**

**Situation** The high level overview of the challenge, the context E.g. Critical project going wrong, deadlines missed with cost overrun.

**T**

**TASK** What was your "mission" and why it important? E.g.- The lead wanted A,B,C delivering before x date, within x budget. The cost / risk/result of failure was x

**A**

**ACTION** What (specifically) you did, how you did it and why you did it! E.g. Managed costs using x, Engaged key stakeholders, implemented x methodology, improved process and efficiencies and drove teams/ suppliers... ( How exactly)

**R**

**RESULTS-** What was the outcome of your actions? What you accomplished and what you learnt E.g. Project delivered x days early, £x under budget, resulting in ABC



Remember to keep answers relevant, sharp, natural, not scripted!  
Download any tech prior, sign in or turn up a couple of minutes early!  
Do your company research!  
Always prepare and ask questions!

