



CORE powered by
BPM

Optimise ROI, talent management and retention of employees with your very own custom benchmark: CORE DNA

Statistically map the characteristics of over and under performing employees to create your bespoke CORE DNA

Use this to evaluate future applicants to objectively hire right, every time!

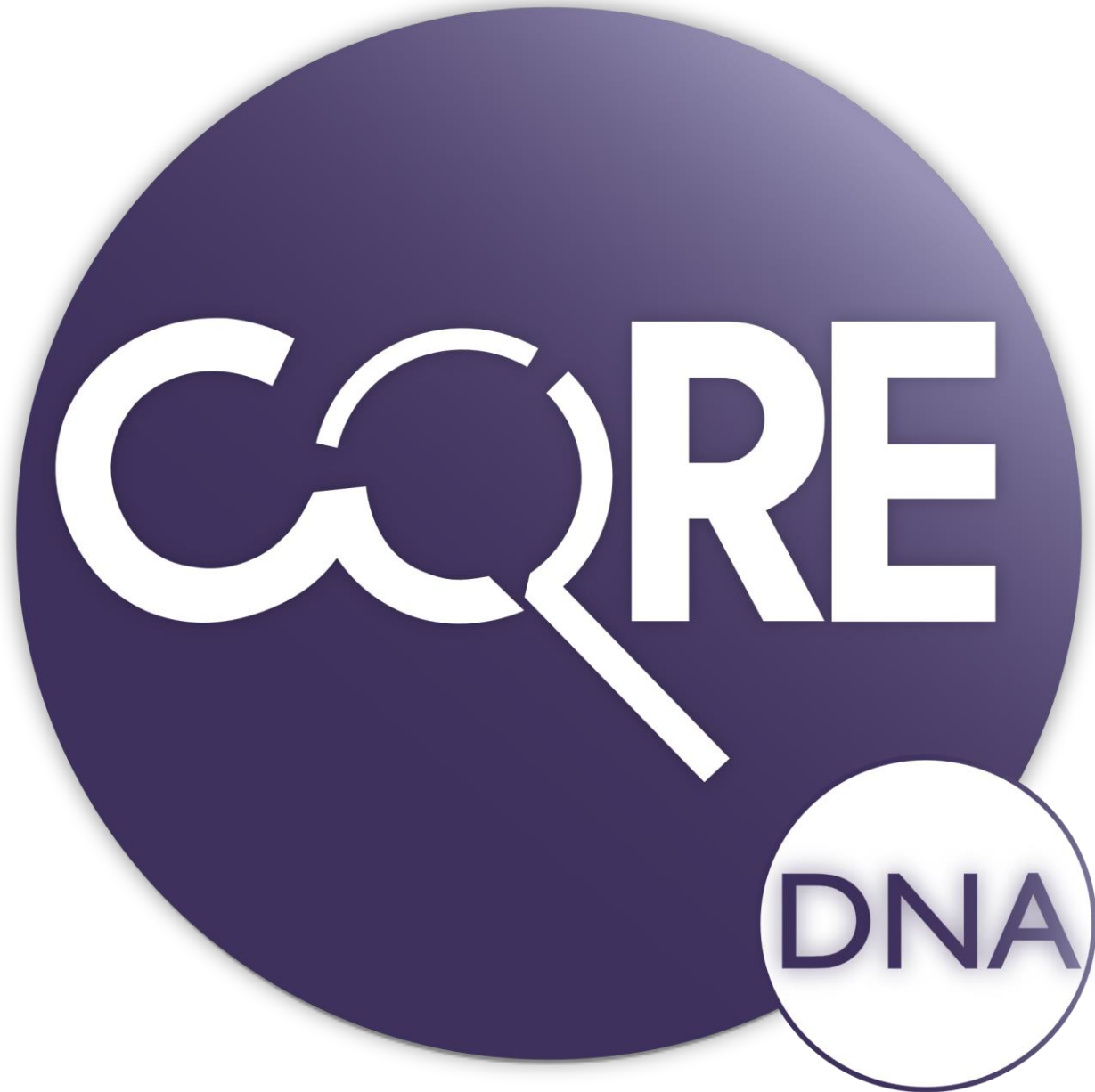
CORE DNA:
YOUR OWN BENCHMARK TO HIRE RIGHT, EVERY TIME!

Discover
your CORE
DNA

Attract,
engage and
retain talent

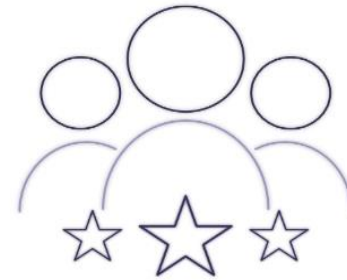
Hire right,
every time!

Driven by
powerful
insights



CORE DNA:THE SCIENCE

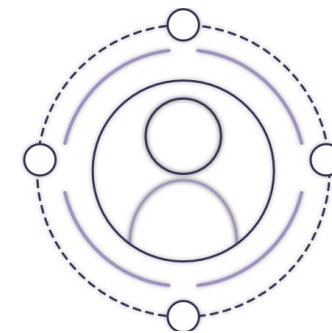
Understanding the true cost of a bad hire and how to optimise ROI



Understand what excellent looks like for you when attracting, engaging and retaining the best talent



Benefit from 9 powerful predictive insights on every candidate



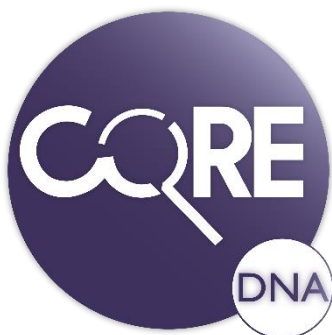
Add value across on boarding, development and succession planning, whilst identifying leadership potential, managing talent and talent pooling



Optimise ROI by reducing the risk of a bad hire and increasing staff retention levels



Guaranteed to save you time and money, drive quality whilst reducing hiring bias





THE SCIENCE: Create your bespoke CORE DNA

Understand the true cost of a bad hire and how to improve ROI



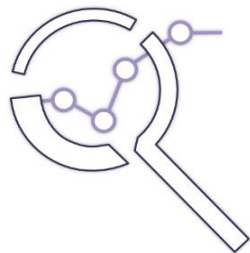
CORE DNA creates your unique company DNA, providing incremental improvements to optimise your recruitment process. Combined with **CORE**, **CORE DNA** provides a scalable process to track true quality of hire, resulting in significant ROI optimisation



CORE DNA drives powerful insights across the recruitment and employee lifecycle from attracting, hiring and engaging to on boarding, development and succession planning, identifying leadership potential to talent management and talent pooling



CORE fuelled by **CORE DNA** offers an on demand and comprehensive digital pre-selection, first interview process by utilising the latest video and “Job fit” software, offering a non-biased, holistic view of each and every candidate, guaranteed to reduce the cost of a bad hire, save you time and money, every time you recruit!



Scientifically proven to reduce the risk of a bad hire and increase key staff retention, **CORE DNA** is focused on statistically mapping and analysing the core characteristic of top and poor performers within your business across a specific position, creating your unique company **CORE DNA**



Once established, your **CORE DNA** can be used to document and quantify what excellent looks like for your team and company, driving excellence whilst minimising the risk of a bad hire

Optimise talent management and retention with powerful analysis of your organisation, highlighting key traits of over and under performing staff. Creating your **CORE DNA**

New hires come complete with their own “Job fit” behavioural profile and onboarding and remote working report, to make the right first impression and help embed new employees effectively!





THE BENEFITS



Enhanced rebate terms for **CORE**



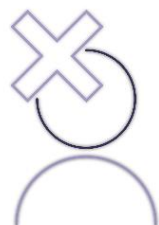
Powerful and predictive reporting every time



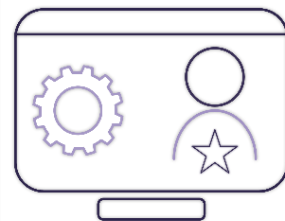
Your own benchmark to hire right, every time!



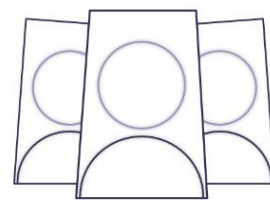
Optimise quality of hire



Improve the candidate journey and reduce the risk of a bad hire



On board new staff quicker and more effectively



Increase retention rates and maintain key staff



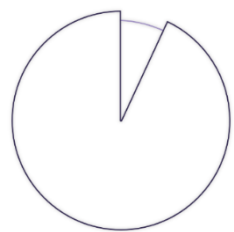
Highlight rising stars and employees with leadership potential

Creating a genuine unfair advantage for clients in discovering, attracting, engaging and retaining key employees



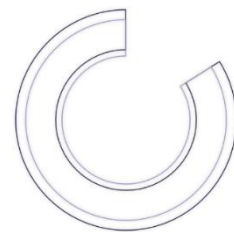


CORE BY NUMBERS...



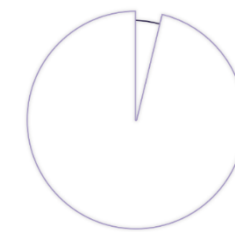
96%

Of candidates who underwent the **CORE** pre-selection interview process were selected for second stage interviews



89%

Of clients have seen an improvement with onboarding, engagement and productivity of new employees



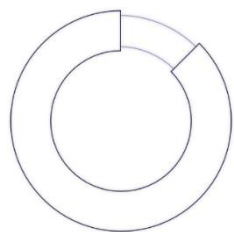
91%

Of hiring managers said on demand video shortlisting was their preferred way of reviewing candidates



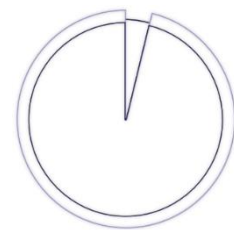
20%

Increase in candidate satisfaction



90%

Of hiring manager said they had not had both a video and Job fit profile as standard with other suppliers



87%

Of clients said the Job Fit profile was a pivotal factor when selecting a candidate



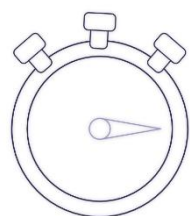
16 DAYS

Reduction in time to hire



35%

Uplift in unique candidate attraction



18 HOURS

Average time saved per vacancy



£12,000 PER VACANCY

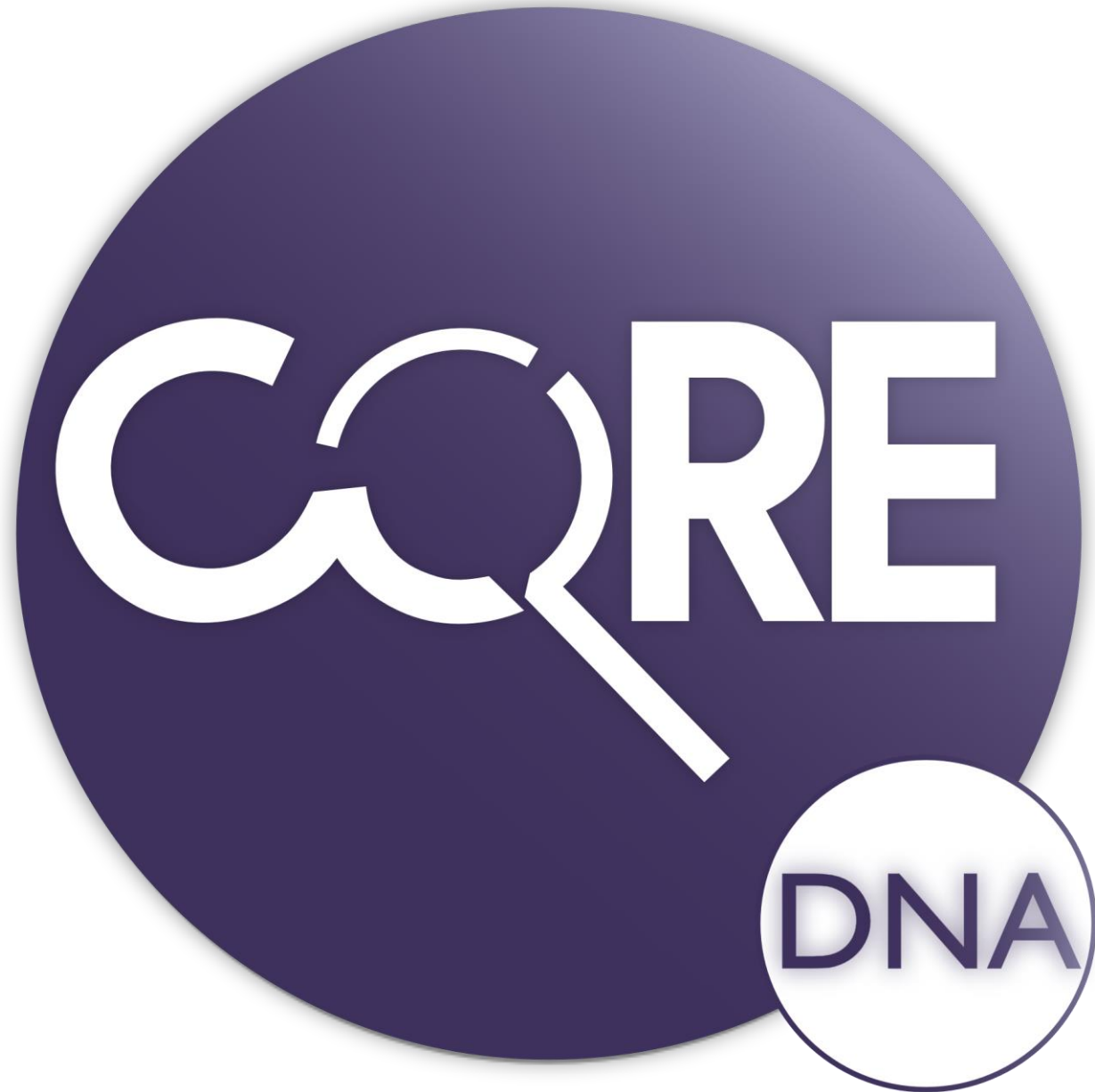
Average indirect cost savings in time alone



100%

Of **CORE** candidates placed are still with their respective client





PRICING STRUCTURE



CORE DNA is included in CORE PLUS




Commit to **CORE DNA** to benefit from:

- Enhanced rebate and payment terms
- Increase **CORE CONSULT** cash back



- Dependant on employee sample size and number of bespoke benchmarks required





Complete Employee Turnover Calculator: 10 point report

CLIENT & BPM



Introductory kick off with key stakeholders

CLIENT & BPM



Provide Job descriptions, competency framework and other info re culture & team fit

CLIENT




Set up discovery workshop with your team & managers

CLIENT & BPM



Summarise & collate workshop finding

CLIENT



Discuss info regarding any significant company changes

CLIENT & BPM



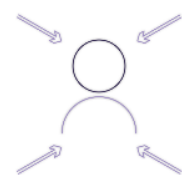
Outline current performance monitoring & reporting. (Determine performance ranking)

CLIENT



Agree project parameters and next steps including:

CLIENT & BPM



Study size and nature. How many employees? Will this be voluntary or mandatory?

CLIENT & BPM

CORE DNA:THE PROCESS


CLIENT & BPM

Timeframe for completing assessments & performance data collection on participants



CLIENT

Employee communication process. How do you want employees to partake?



BPM

Begin & complete data collection process



CLIENT & BPM

Collate completed assessments & send to client for performance ranking



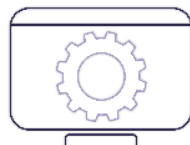
CLIENT

Once returned performance ranking, data scientists begin analysis: (Typically 3-4 weeks)




BPM

Add customised benchmark to CORE account

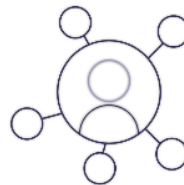


BPM

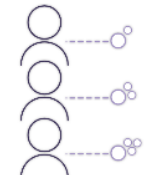
Ongoing support & guidance provided



Consider: Do you want the study to include analysis of demographic info?



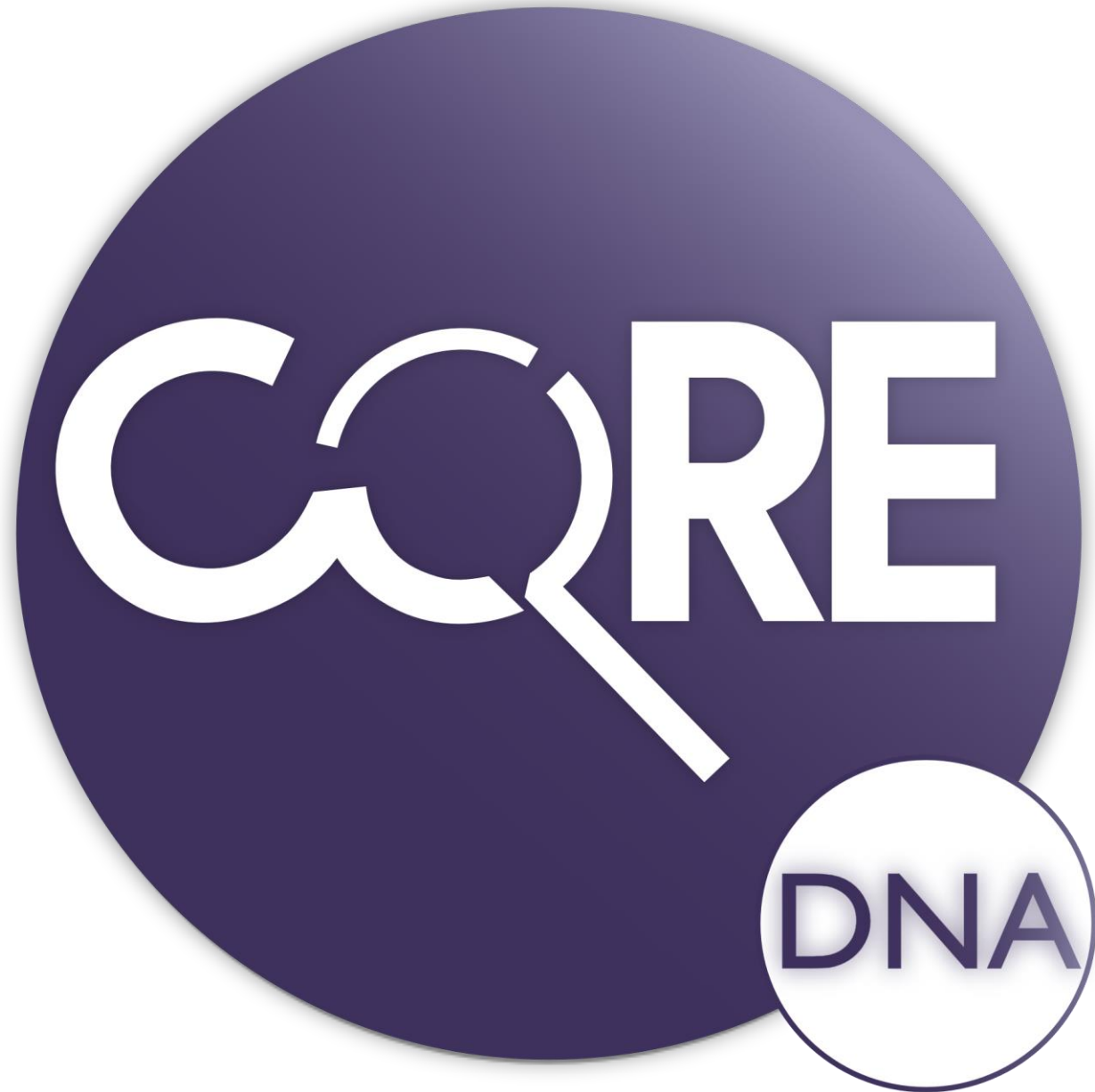
Consider: Do you want to keep individual results private & provide an overall group result?



LETS TALK...

CREATE YOUR CORE DNA TO HIRE
RIGHT, EVERY TIME!

Optimise ROI, talent management and retention of employees with powerful analysis of your organisation, highlighting key traits of over and under performing staff



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THANK YOU

WE LOOK FORWARD TO
HEARING FROM YOU!





FIND US AT...

www.bpmtech.co.uk/core