



CORE powered by
BPM

Premium talent acquisition solution based on science, underpinned by actionable talent insights and powerful profiling!

Creating an unfair advantage for clients to do ordinary things in extraordinary ways!

CORE AD

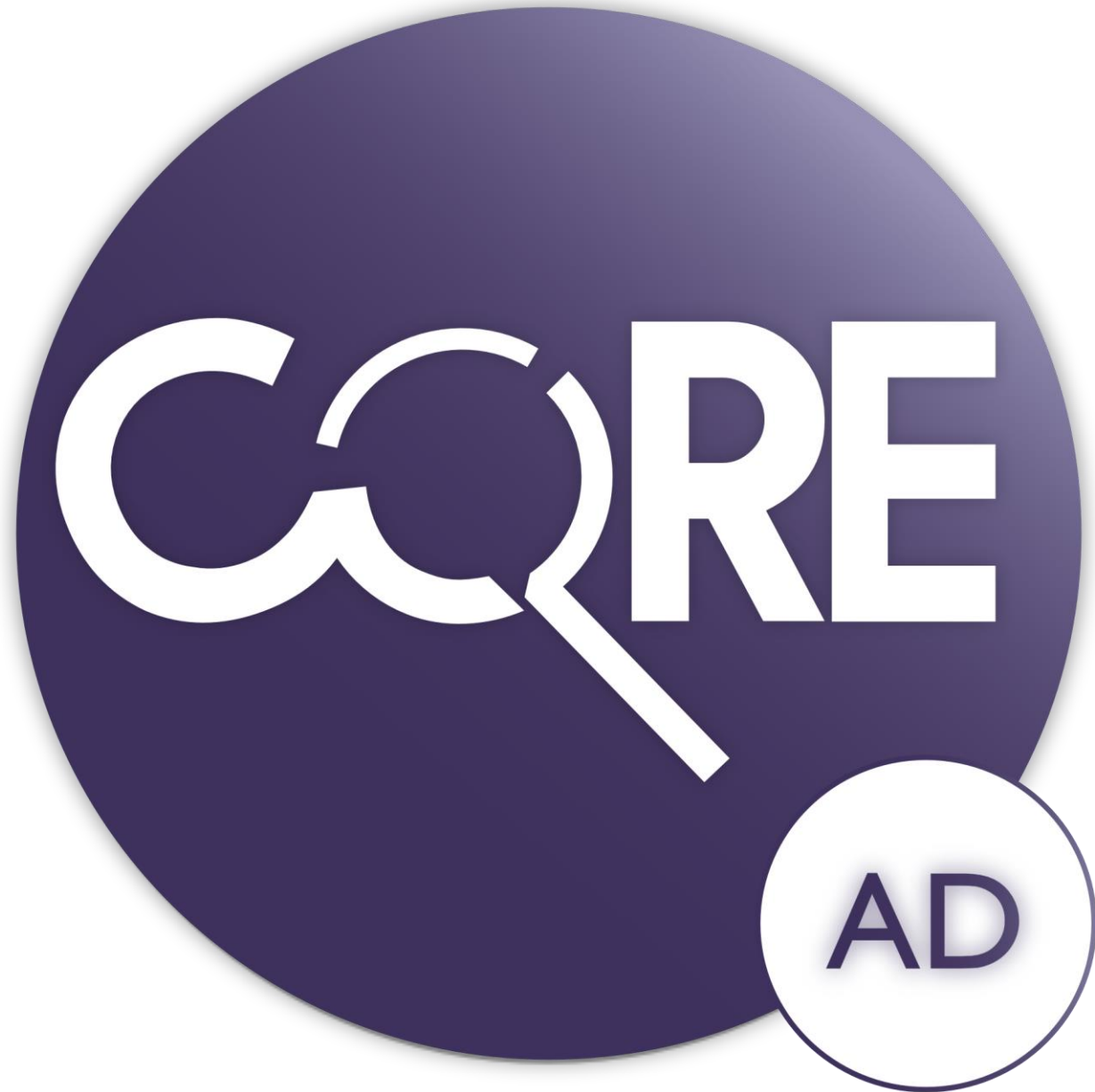
Optimise ROI

Increase brand awareness

Attract a more diverse candidate pool

Enhances candidate journey

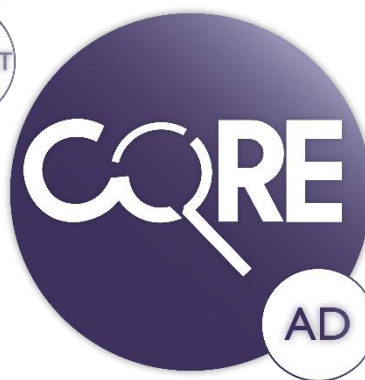
Premium digital pre-screening option

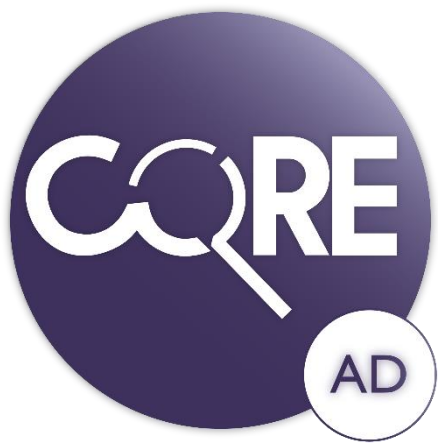


EACH AND EVERY CANDIDATE REPRESENTED BY BPM TECH ARE SUBMITTED WITH THEIR BEHAVIOURAL PROFILE, POWERED BY CORE DNA, RAISING CANDIDATE AND CLIENT EXPECTATIONS!

CORE powered by BPM Tech, offers premium talent acquisition solutions, blending the science of recruitment with the art of relationships, fuelling ambitious companies to discover, attract, engage and retain key employees to realise their true potential, whilst mitigating the chances of making costly hiring mistakes!

CORE has three solutions, underpinned by **CORE DNA**. All providing a cost effective, innovate and scalable platform, developed for driven tech centric companies focused on sustainable growth!





THE POWER OF AD

CORE AD is our lightest service solutions, powered by a cutting edge advertising technology offering:



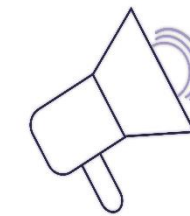
10 Point employee turnover report



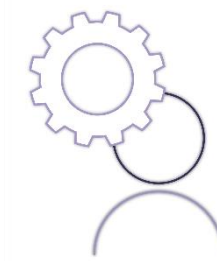
Targeted email to BPM Tech's unique database, driving passive candidate traffic to your advert



Free Video question with each advert

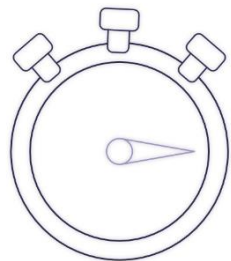


Enhanced advertising and social media campaign, reaching over 10 job boards including JobServe, Reed, Google for jobs, LinkedIn Limited Listing/Personal Shares, Adzuna and more



Dedicated Account Manager

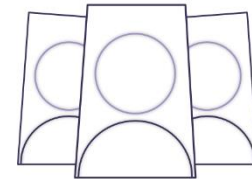
AIMED AT...



Optimising time to hire



Reduce advertising spend



Attract a more diverse pool of candidates

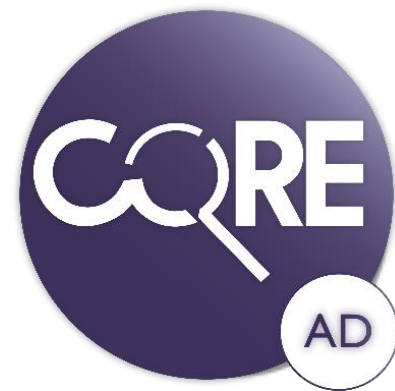
ENHANCED OPTION TO INCLUDE...



Purchase extra video questions for your ad's



First interview process utilising the latest Video and "Job fit" software



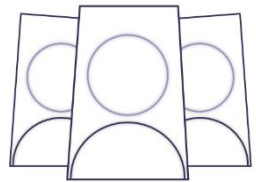


THE POWER OF CORE: POWERED BY SCIENCE

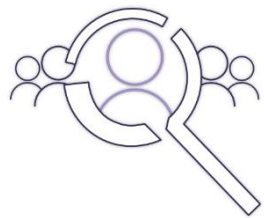
PROVIDING...



A solution detailing the true cost of doing nothing!
Presenting the true cost of a bad hire and employee turnover with your very own 10 point report



A robust and scalable solution focused on reducing hiring bias and increasing diversity



Powerful and actionable insights on every candidate



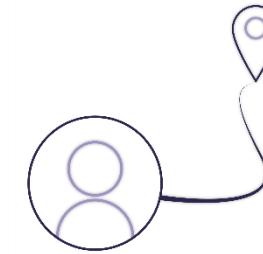
The expertise to create your **CORE DNA**

Operating as true recruitment partners, managing risk and taking full accountability for deliver, **CORE** can guarantee to save you time and increase ROI by optimising recruitment costs, with **CORE** unique cash back partnership proposition.

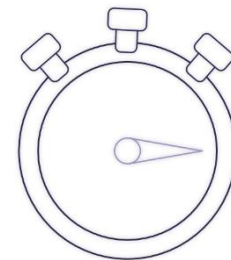
CORE guarantees to improve and optimise:



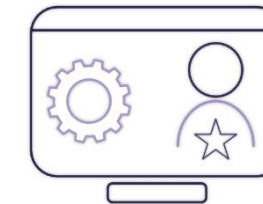
ROI



Candidate journey: Attraction and engagement



Time to hire



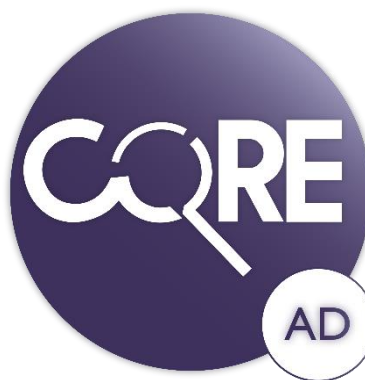
Client experience: Increasing hiring manager engagement

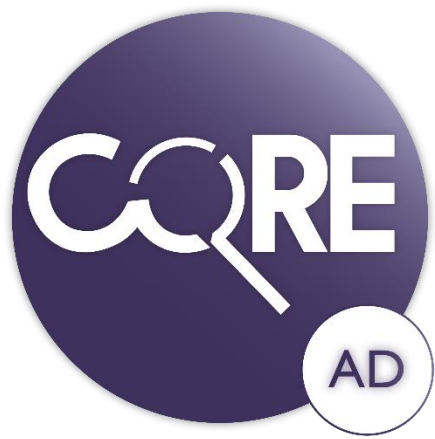


Quality of hire



Increase retention rates

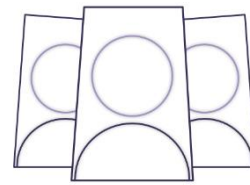




Not satisfied with just creating a genuine unfair advantage for clients in discovering, attracting, engaging and retaining key employees, CORE, the Premium talent acquisition solution, also guarantees to improve and optimise:



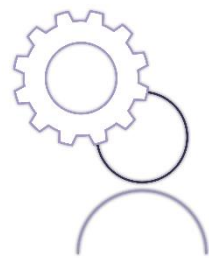
ROI and enhanced payment terms



Increase retention rates



Quality of hire

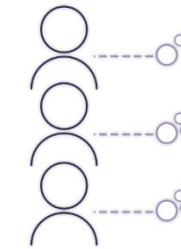


Client experience: Increase hiring manager engagement and company profile externally



Candidate journey: Attraction and engagement

Backed by science, the powerful foundations of **CORE** also provides:



A robust and scalable solution focused on reducing hiring bias



Powerful and actionable insights on every candidate



The numbers and facts. A bespoke report detailing the true cost of doing nothing!

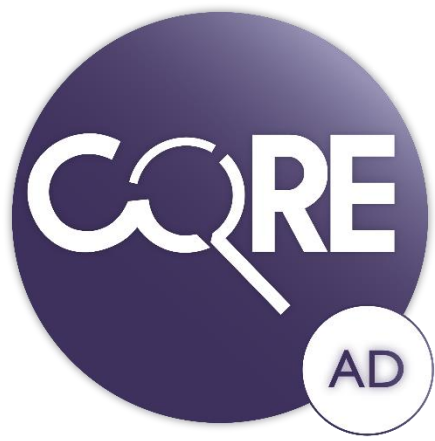


Expertise to create your **CORE DNA**

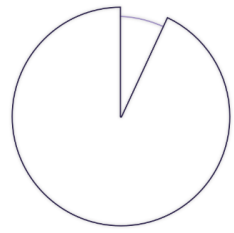


Proven interview and onboarding advice



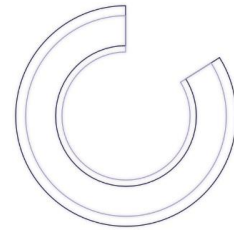


BY NUMBERS...



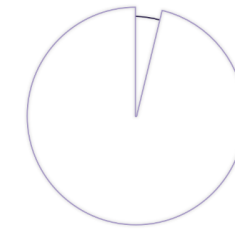
96%

Of candidates who underwent the **CORE** pre selection interview process were selected for second stage interviews



89%

Of clients have seen an improvement with onboarding, engagement and productivity of new employees



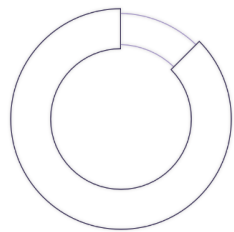
91%

Of hiring managers said on demand video shortlisting was their preferred way of reviewing candidates



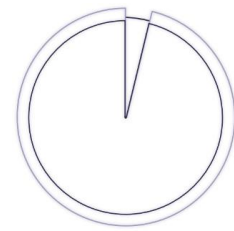
20%

Increase in candidate satisfaction



90%

Of hiring managers said they've not had both a video and Job fit profile as standard with other suppliers



87%

Of clients said the Job fit profile was a pivotal factor when selecting a candidate



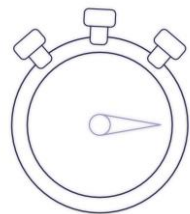
16 DAYS

Reduction in time to hire



35%

Uplift in unique candidate attraction



18 HOURS

Average time saved per vacancy



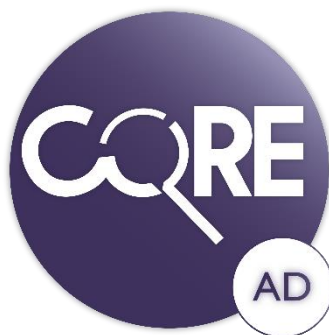
£12,000 PER VACANCY

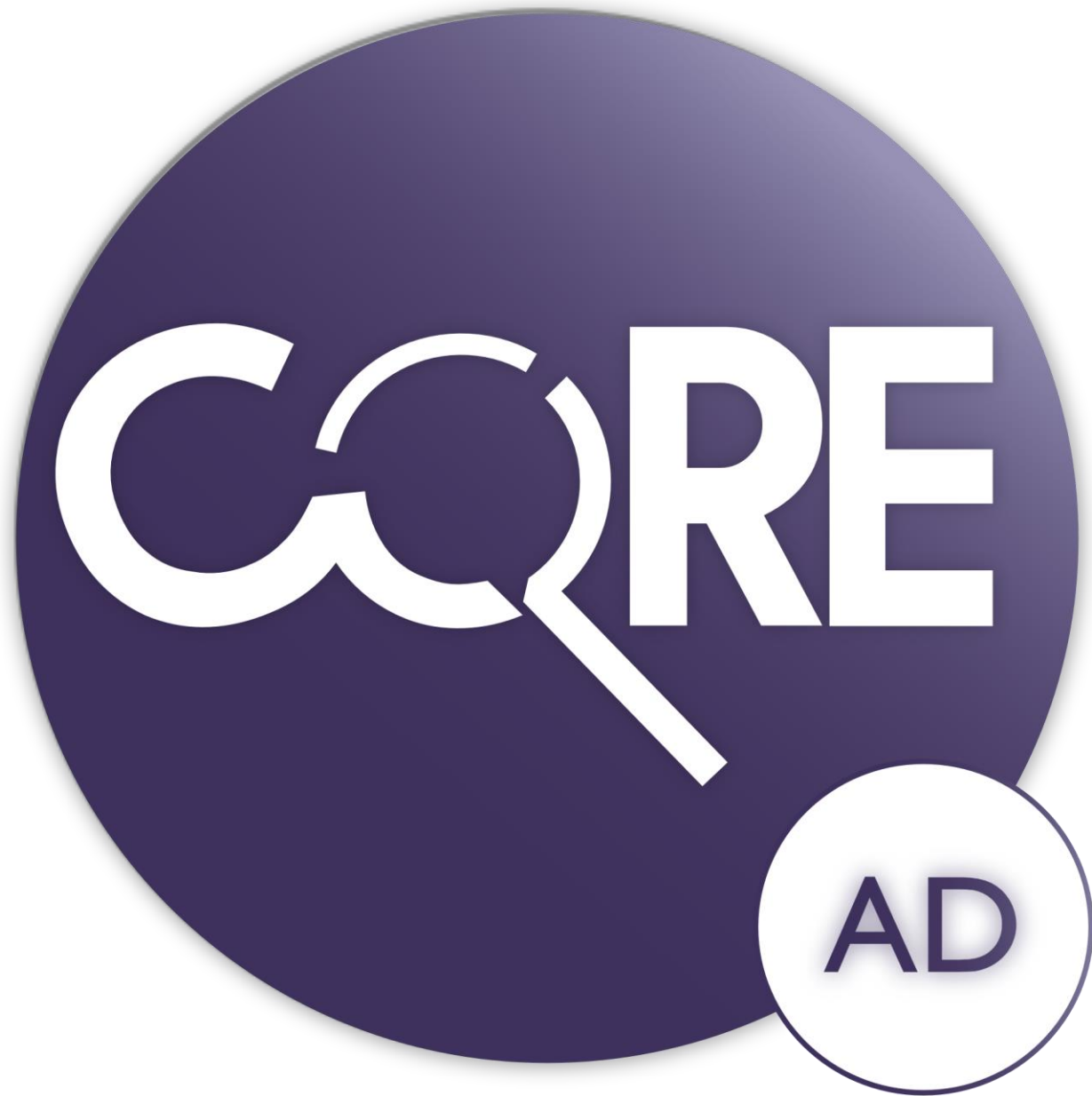
Average indirect cost savings in time alone



100%

Of **CORE** candidates placed are still with their respective client





PRICING STRUCTURE



Adverts

Bonus video question included with each advert!

JobServe or Reed 1 week: Individual £175

1 week package: JobServe and Reed £300

2 week package: JobServe and Reed £400



On Demand pre screen interview profile bundles

One: £399

5 for 4 : £1000

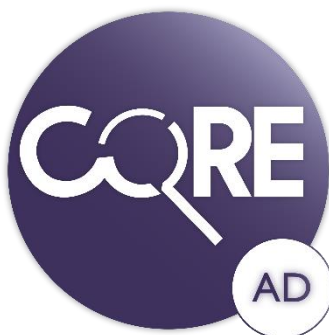
10: £1750

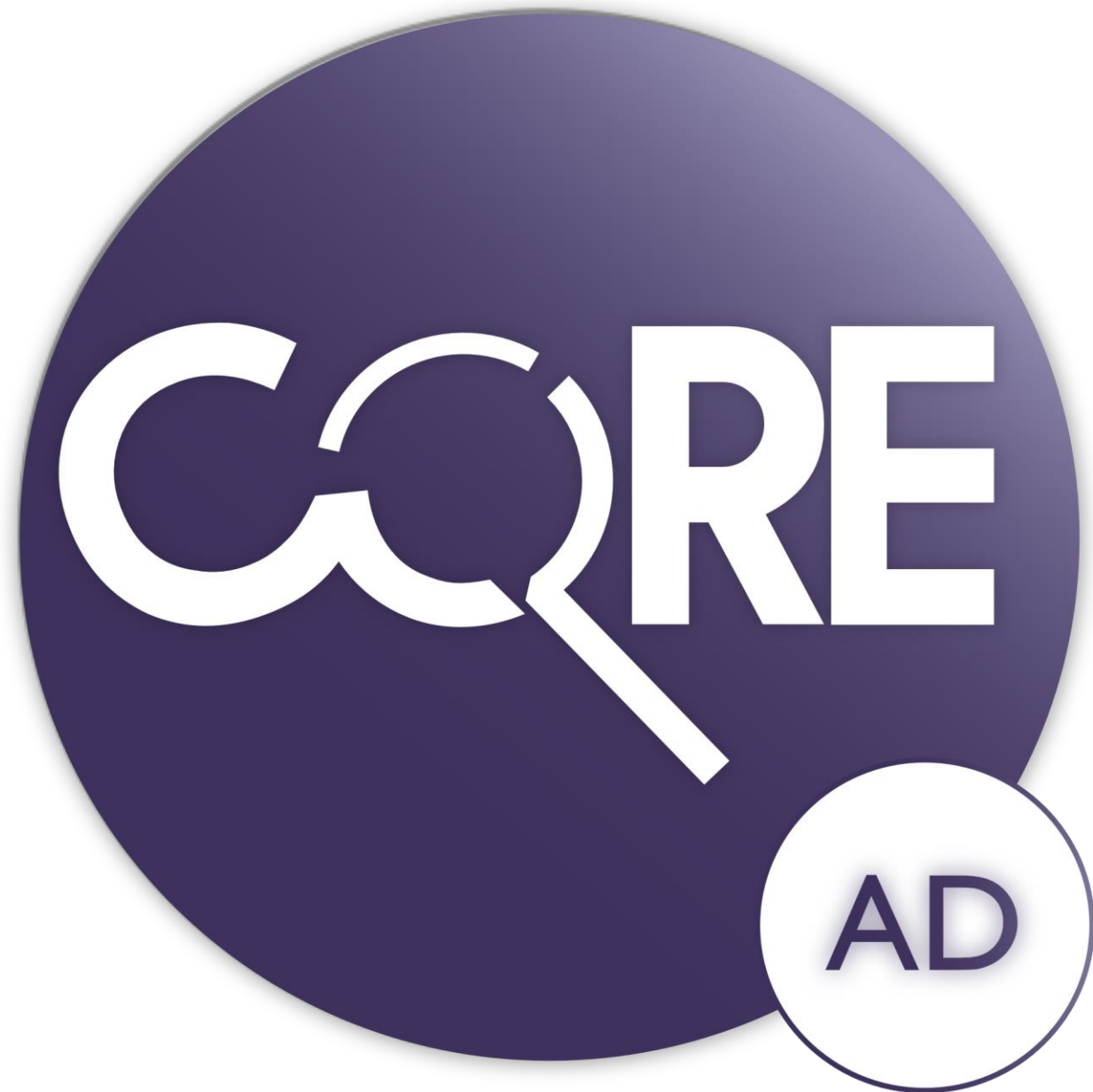
>10: £150 per candidate



Introductory offer for **CORE PLUS**

Enhanced kickback terms for **CORE CONSULT**





NAME: Ben Whiteley
POSITION: Director
EMAIL: ben.whitely@bpmtech.co.uk
PHONE: 01484 717 739

LETS TALK...

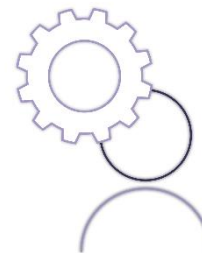
THE POWER OF AD



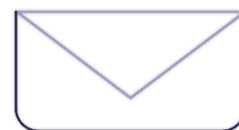
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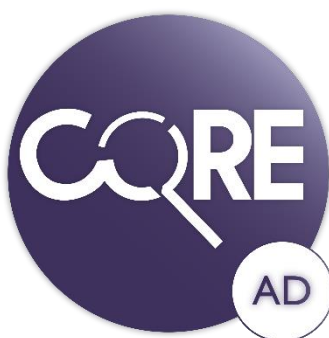
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Dedicated Account Manager



Targeted email to BPM Tech's unique database, driving passive candidate traffic to your advert





RAISING STANDARDS AND EXPECTATIONS

CORE digital pre-screening profile



On demand video interview



“Job fit” behavioural profile



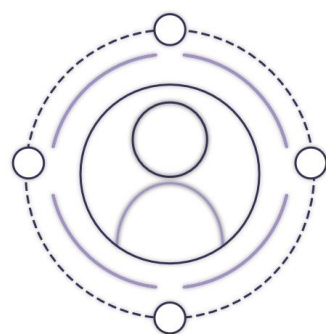
Pre recorded specific interview questions



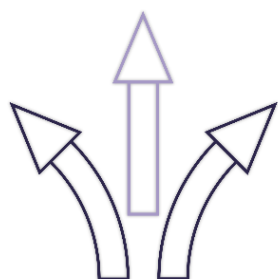
Bespoke interview question pack



On boarding and remote working advice



Premium talent management and talent aftercare package



Diverse pool of candidates

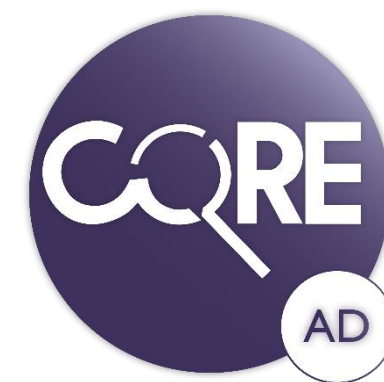


Passive and unique candidates

BPM TECH:

Operating as true recruitment partners, managing risk and taking full accountability for deliver!

Driven by **CORE'S** powerful on demand profiling





THANK YOU

WE LOOK FORWARD TO
HEARING FROM YOU!





FIND US AT...

www.bpm-core.co.uk